

10 Tips for Effective Blogging

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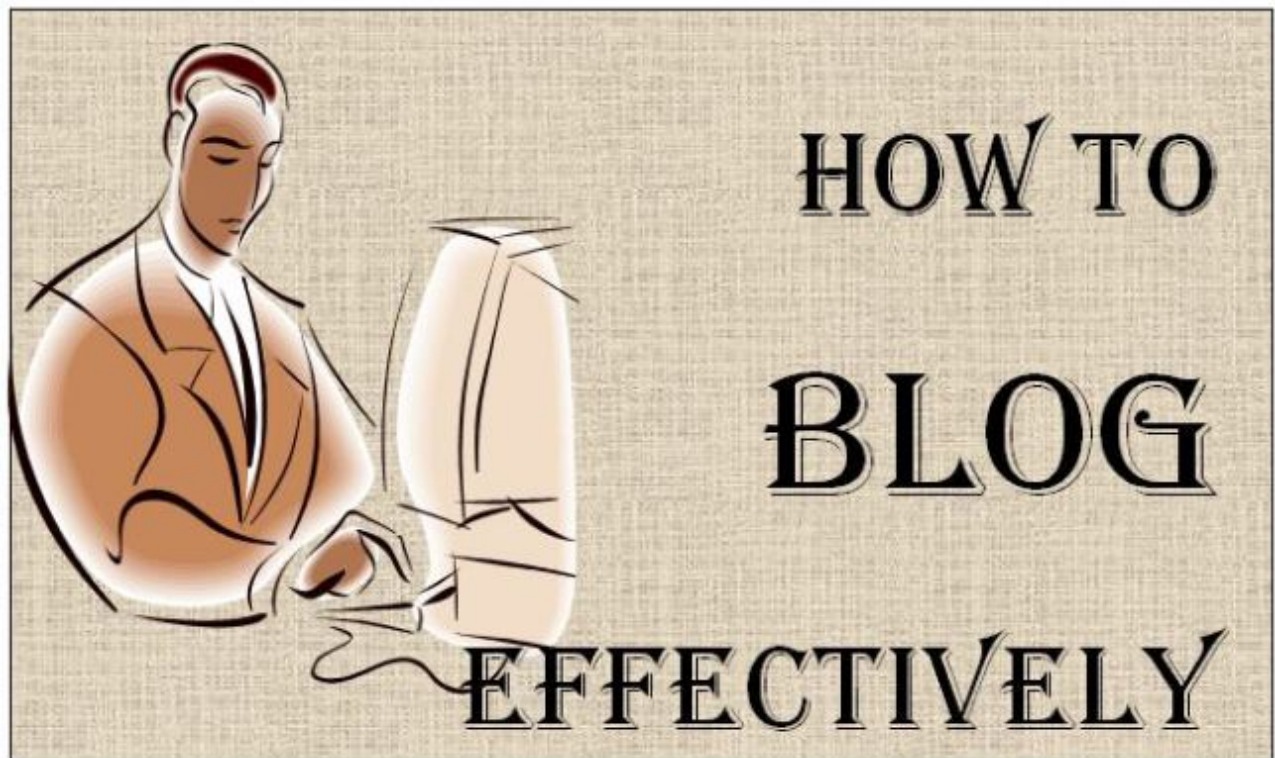
A blog is a informative page which gives information on a specific product on regular basis. It is also a discussion or information published on World Wide Web.

Blog is to offer something for free. What I want to do today is to help you get started in writing a blog. For a beginners it is very much essential to keep in mind the Tips for effective blogging. For

now I am going to offer tips on effective writing. As a blogger you should know about SEO and how it is implemented to boost your traffic.

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How to blog Effectively

Learn: How to choose a perfect topic for blogging
(<http://www.jamesfunda.com/how-to-choose-best-topic-for-blogging/>)

1. Have a reason

If you don't have a reason to write than your reader don't have reason to read. Reasons helps in Motivating you and motivation helps to work for your goal. One should keep in mind that the blog

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should be eye catching. If you are going to blog in general about anything you will need to be funny effective and clever.

2. Schedule Management

Stick on a regular schedule. Get time to write something when nothing comes in your way. One should capable of managing time for writing. a blog. for ex:- if you have done late night party last night and want to write a blog on next morning, your plan won't survive. Pick time when you won't force yourself to write or you don't have to choose in between your blog and joy.

3. Understand that this is a marathon not a sprint

Don't be in a hurry. It's takes long term. It's not going to happen overnight. Take your time to post on regular basis.. Don't be intimidated by Zeitgeist Youtube Videos that get a million hit over night they are gone as just quickly.

Remember

“Slow and steady WINS the RACE”.

4. Word Management on a blog

Don't think that dashing out a couple of paragraph constitutes blogging. It doesn't. Your words should be understandable. Don't have readers to pointed to your blog and gets disappointed with the half knowledge. Your blog should be 600-1000 words. You should elaborate all the points clearly. All the point should on the genuine topic on which you are going to blog. Don't try to mesh up with different topic. That's how it attracts people and keep people coming back.

5. Don't promote Yourself on business directly

Nobody want to read an infomercial. A good blog doesn't need an effort to reach people. Just offer interesting and helpful information on the subject you choose. don't comprise the integrity of your message to your business. Respect your audience if they find it effective they are capable of drawing the conclusion that you might be worth doing business with you don't have to hit them over the head with it. Don't force them to buy your product if they love it. they are sure going to buy it.

6. Learn something

Blog writing should be a learning experience for you too. While you're researching the subject you're writing on, take the opportunity to grow your own knowledge, then share it with your audience. Things will get dull pretty fast if you're just serving things up from well inside your comfort zone. And anyway, unless you're Stephen Fry, you're going to run out of things to talk about at some point.

7. Remember you're a blogger, not a journalist

Your blog is your opinion, you don't have to back it up with references, quotes or proof only with common sense and evidence enough to convince your audience that you are worth listening to. I don't need to fill this white paper with footnotes and supporting statistics; it's entirely up to you whether you think my opinion is worth listening to. You can always pepper your writing with interesting facts. I find a statistical drop in can be useful. Top 5s / Top 10's / ABC's are great. They tell the reader immediately how

much they're in for. They can scan the headings if they want to first. They are easier to write for you, they are immediately eye catching as headlines on Social Media.

8. Encourage comments and accept them

There's nothing like a debate raging at the bottom of a blog to make the blog look interesting. Or maybe it's just someone saying that they enjoyed reading your blog. Allow comments, encourage them and post them. You can set up some basic settings on the major blog hosts to prevent obvious spam or obscenities, but once you've done that don't edit or censor the responses. I never block comments from people who tell me I'm wrong, or that they don't like what I've said. That's what honest debate is. Take a punch or two, people will trust you all the more when they see you're happy to post criticism. It also gives you the opportunity to respond and defend your view. It's good to talk.

9. Don't be too formal


Blogging is business plus one beer. Take your jacket and tie off and sit down. Don't put your pajamas on, get trashed and lie on the floor. We're looking for just the right amount of relaxed. Use plain English. You wouldn't use words like 'thus' or 'subsequently' in the pub, don't use them in a blog. Using long words to try and seem clever won't work. People with a naturally large vocabulary can enjoy many benefits in getting their point across. You can't take a shortcut to these benefits by inserting five syllables where you would usually use two. You are likely to create the opposite effect. Just use your own voice and language. If you're not a natural writer, talk into a tape recorder, then right down exactly what you said. Your language and tone will carry through.


10. Remember your two audiences


Ultimately, you need to blog for two separate audiences. One human, one arachnid. The Google spiders that will rank your web pages are a key reason for blogging. You need to follow your SEO rules at all times (no time to explain these here, I suggest you look up a relevant blog on Google including the all important title rules.) But never, ever, ever put your optimisation goals before people. Better to forget everything you know about search engines than to produce a blog that is difficult for a normal person to read. These two things can sit easily alongside each other. At the end of the day, try it for yourself and see what feels right. If you're not having fun, you're doing it wrong.


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